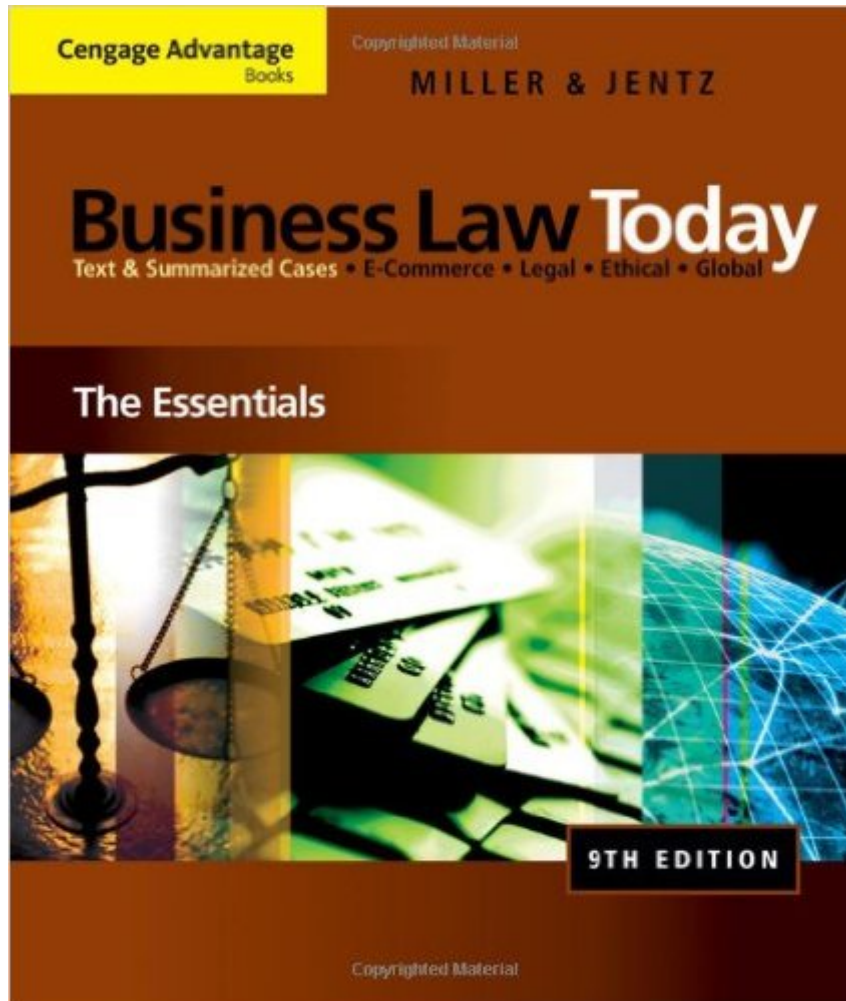


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Cengage Advantage Books: Business Law Today: The Essentials



Synopsis

Interesting, clear, and applied, BUSINESS LAW TODAY: THE ESSENTIALS is your concise guide to the law and what it means in the business world--from contracts and secured transactions to warranties and government regulations. Easy to understand with an engaging writing style that is matched by vibrant visuals, BUSINESS LAW TODAY includes coverage of contemporary topics that impact not only the business world, but your life such as identity theft. Fascinating features and intriguing cases highlight the material's practicality. The text's companion website includes resources to help you study, such as sample answers to the end-of-chapter case problem features; Internet exercises; and interactive quizzes for every chapter.

Book Information

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Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (60 customer reviews)

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Business & Finance > Business Law #41 inÂ Books > Law > Business > Franchising #353

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Customer Reviews

I used this textbook in a Business Law course and it was fairly easy to use. One or two of the chapters seemed to be placed in an odd order, and the first chapter does a good job of dumping a lot of information on you at once. That was probably my biggest complaint about the book. The intro chapter will start using what is essentially legal jargon for you at first and then goes on to expand on those terms in later chapters.

This was the required text for my Business Law class. For a textbook, it is not too dry and not entirely unpleasant. Information is presented in a logical way and was easy to understand. Includes a detailed glossary and index.

I'm sure it is very difficult to make business law remotely interesting. I'm not one to frequently read the textbook when it's required in a large lecture-style class, but I found this book interesting. It said what it needed to say, gave an example for clarity, and moved on. If you're going to skimp on your entry-to-major classes textbooks and skip one, I'd recommend buying this one anyway.

At first I didn't like this book because of the font, but after reading many chapters, I've become appreciative of how the authors explain complex terminology. It's well written and easy to digest. Thank you!

Business law can be daunting for all of its facets and details, but this book made the basic concepts easy to understand without being too watered down. I agree with other reviewers that the case studies and examples are great real-life applications of the concepts. The contract law chapters are difficult but if you utilize the examples and review, etc. they're not too bad.

Having two separate editions of the same text book is confusing to new students. C'mon guys, you mean you had a meeting and decided that you were going to make TWO textbooks out of the same material; one more diverse and in depth, and one stripped down annotated version with chapters flipped around? Geesh, maybe you were the guys that thought Breakfast Bagels from Burger King with ham, bacon and sausage was a grand idea.

I should have given this review when I got the book but it just hit me. The book was falling apart, I had to glue and tape the book to make it usable. The pages were good, no highlights and not torn but the book was in awful condition.

Needed this book for college .. Saved about 90% of what I would've had to pay for it . Now I am able to complete my homework assignments and class work with this book . Bought it used and couldn't even tell it was .. Love it .

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